UMESCHANDRA COLLEGE 13, SURYA SEN STREET, KOLKATA-700012 & FC-129, Sector - III, Salt Lake, Kolkata - 700 106

Report on a Career Counselling Program for students arranged by Umeschandra College IQAC and Placement Cell in collaboration with Erudite

Date: 11th April, 2023

Speaker: Mr. Sagnik Adhikary,

Mentor, MBA, DU

Description of the Program:

On April 11, 2023, Umeschandra College IQAC and Placement Cell have organized a Career Counselling Program in collaboration with Erudite, a leading educational institution. The objective of the program was to help college students understand various career opportunities available to them after graduation, specifically in the field of management studies.

The Speaker of the program was Mr Sagnik Adhikary, Mentor, Erudite. Other members present on behalf of Erudite were Mr Prasenjit Paul and Mr Partha Ghosh.

The session began with an introduction to the different areas of interest in management studies such as finance, banking, marketing, HR, business analytics, logistics, supply chain, agri-business, sports management, and others. The students were given an overview of the various job roles and responsibilities associated with each of these areas.

The program also provided insights into the cost and scholarship opportunities available in some of the best B-Schools in Kolkata and across India. The students were informed about the various criteria for availing scholarships and the eligibility requirements for admission to these B-Schools.

Another important aspect of the program was the discussion on the ROI after 2 years of MBA from decent B-Schools affiliated to AIMA/AICTE & AIU. The students were provided with an overview of the various factors that determine the ROI, such as the quality of education, infrastructure, and placements.

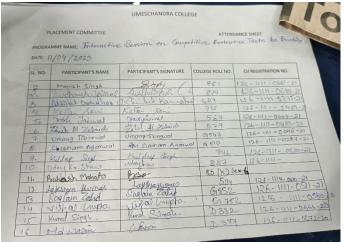
The program also covered an overview of management entrance exams and their difficulty levels. The students were informed about the different types of management entrance exams such as CAT, XAT, NMAT, etc., and the importance of scoring well in these exams to secure admission to reputed B-Schools.

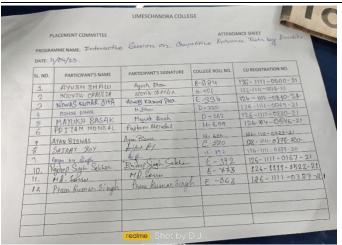
To assess the students' preparedness for CAT, a scholarship test was conducted at the college premise. The test aimed to provide the students with an understanding of the CAT exam pattern and the level of difficulty.

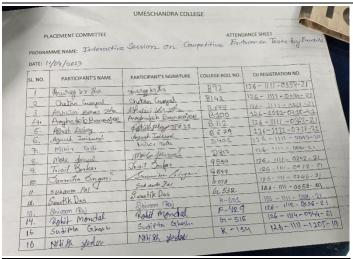
Overall, the Career Counselling Program organized by Erudite was informative and engaging, providing students with a comprehensive understanding of the various career opportunities

in management studies. The students were also given insights into the admission process, scholarship opportunities, and the ROI of pursuing an MBA from reputed B-Schools.

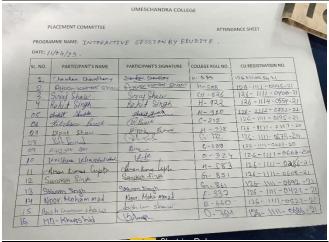
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